

ALBERT WISNER PUBLIC LIBRARY



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Strategic Plan Summary* | 2011 - 2016

Introduction

This strategic plan summary covers the recommendations that should be taken over the next few years to ensure that local residents have the modern library they expected and supported.

Strategic Issues

After reviewing the information from the focus groups and survey and analyzing usage and demographic trends, the library planners were able to organize information into a group of strategic issues as follows.

- Patron-Focused Services
- Technology
- Community Connections and Expanding Awareness
- Services for Preteens and Teens
- Staff Investment
- Resource Development

These strategic issues were organized into a set of broad goals to achieve during the course of this plan.

Mission and Goals

The library's mission sets forth the direction that the library adopts as a basis for this plan for the next several years. Goals and objectives will be used by the staff and Board to develop specific action steps that will achieve the mission. These action steps are continually developed, reviewed, evaluated and revised.

The Mission

The Albert Wisner Public Library is the community's favorite place to meet, to learn, and to discover. The library daily connects people to each other - and to the world.



working together to achieve common goals



connecting people to each other - and to the world

Goals and Objectives

During the next few years, the AWPL Board of Trustees and staff will focus on the following key goals to help achieve the mission:

Goal One: Create a destination library and involve the whole community

The Library will continue to provide a welcoming, flexible, and inviting environment with patron-focused staff that supports the library's service program and meets community needs.

Goal Two: Build community awareness and recognition of the library and its programs

Library users will be more aware of the programs and services offered because of increasing the library's profile and raising the level of awareness and discussion about the library among all segments of the service area, as well as by collaborating with other community organizations and developing board and staff capacity.

Goal Three: Provide easy access to information technology and digital resources

Library users will have increasing access to information technology to meet their needs and interests.

Goal Four: Secure all funding sources to create a sustainable future

The future library will have stable and dependable sources of public and private funding to meet the community's demands for modern library service.

*Visit www.albertwisnerlibrary.org to access the detailed version of this strategic plan.