

meet | discover | learn | connect

Strategic Plan 2023-2027

Albert Wisner Public Library (AWPL) is planning for the future. We began this planning project to guide the library's growth, allocate its resources, and shape our thinking about the future.

We are continuing to earn the designation as the "Best Small Library in America," which we were awarded in 2016 by the American Library Association. The spirit of constantly improving the Library's services, collections, digital resources, and facility guides our efforts.

Conversations with residents, community and civic leaders, library staff, Trustees and Friends of the Library, informed this plan. Everyone we spoke with agreed that AWPL has a special role to play in sense of community. The library has become a vibrant gathering spot offering accessible community spaces, programs that appeal to people of all ages, and resources that can help everyone succeed.





Our new strategic plan, Meet-Discover-Learn-Connect, reflects our thoughts about how to best position AWPL for the next few years. The plan provides strategies for how the library can rethink its services, facility, resources and staff to best serve all residents.

We learned from local residents when we asked for suggestions and ideas for the library's future. More than 500 residents participated in an online and print survey, and discussions were held with all board and staff members. We received and read more than 3,300 comments.

STRATEGIC IDEAS

After reviewing the feedback and comments, information was organized around the following ideas and values:

- AWPL is for everyone
- AWPL helps people navigate the digital world
- AWPL provides a joyous learning experience for the whole community and will develop methods for increasing its capacity for use

OUR MISSION

The Albert Wisner Public Library is the community's favorite place to meet, discover, learn, and connect.

OUR SHARED VALUES

Albert Wisner Public Library Staff and elected Board members live these values every day to guide our work:

- Patron satisfaction is our number one priority.
- An accessible, comfortable and welcoming environment is everyone's goal.
- We hear community concerns, respond quickly, and adapt to meet people's needs.
- AWPL nurtures individual and community interest in learning about the world.

AWPL's mission describes our commitment to our community and a roadmap for the next four years.

OUR MISSION, VALUES AND GOALS OUR STRATEGIC GOALS

Goal One:

Deliver a library experience that leads to personal and community growth.

We hear you. AWPL will provide a welcoming environment with knowledgeable and friendly staff to meet community needs.





Goal Two:

Provide a gateway to the digital future.

Residents will gain expanded access to technology resources. Staff members will empower themselves to learn new technologies and assist patrons in leveraging those technologies.

Goal Three:

Develop and manage all sources of public and private funding to meet community interests.

Albert Wisner Public Library Director and Trustees are experienced stewards of the library's public support and privately raised funds.



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